Improving Access to Healthy Foods

Dr. Allisen Penn
Associate Dean for Extension and Outreach

Presentation to the Senate Study Committee on Improving Access to Healthy Foods and Ending Food Deserts
Senate Resolution 283
September 15, 2021



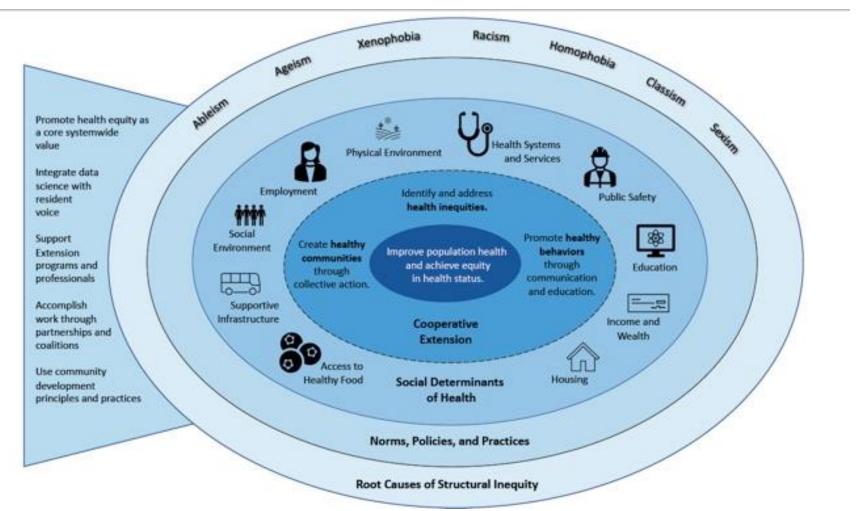
We translate the science of everyday living for families, farmers and communities to foster a healthy and prosperous Georgia.





Local.
Personal.
Science-based.
Results-driven.
Collaborative.
Multigenerational.
UGA Extension.

Cooperative Extension System Framework for Health Equity & Well-being

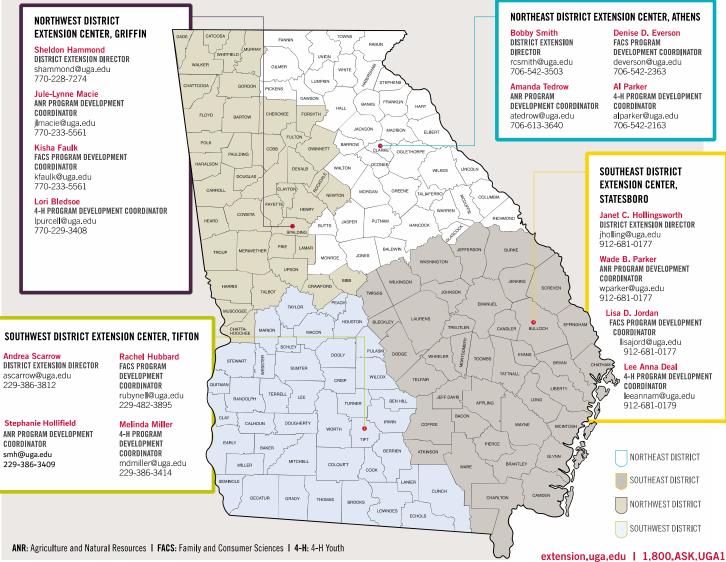








DISTRICT OFFICES



STATE ADMINISTRATIVE **FACULTY**



Laura Perry Johnson ASSOCIATE DEAN FOR EXTENSION Ipj4h@uga.edu 706-542-3824



Mark A. McCann ANR ASSISTANT DEAN FOR EXTENSION mmccnn@uga.edu 706-542-3824



Allisen Penn FACS ASSOCIATE DEAN FOR EXTENSION AND OUTREACH allisen.penn@uga.edu 706-542-4860



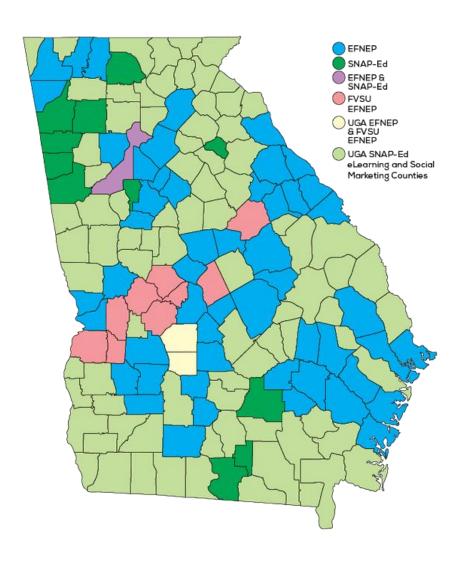
Arch D. Smith II STATE 4-H LEADER AND DIRECTOR OF 4-H asmith@uga.edu 706-542-8804



Michael J. Martin DIRECTOR OF EXTENSION COUNTY OPERATIONS michael.martin@uga.edu 706-542-1060

UGA EFNEP & SNAP-Ed Programming Counties

We align and coordinate our efforts to maximize our reach and impact.





University of Georgia

Supplemental Nutrition Assistance Education Programs (SNAP-Ed)

UGA SNAP Ed

Direct Education

Face-to-face education based on peer-educator model

(Food Talk, Food Talk: Better U, and Food Talk: Farmers Market curricula)

8 counties

eLearning

Innovative, mobilefriendly Online eLearning Nutrition Education

(Food eTalk and Food eTalk: Better U)

All 159 counties

Social Marketing

Food Talk Campaign, Water Campaign

(using print, social media, mass media, and texting)

All 159 counties

PSE

- 1) Healthy Child Care Georgia (HCCG)
- 2) 4-H Youth
- 3) Food Banks
- 4) Faith-Based

Select counties



University of Georgia Expanded Food & Nutrition Education Program (EFNEP)

UGA EFNEP

Adult Direct Education

Face-to-face education based on peer-educator model

(Food Talk)

41 counties in FY20

Youth Direct Education

Face-to-face education based on peer-educator model

(Food Talk Teen)

25 counties in FY20



Addressing Food Access in Local Communities

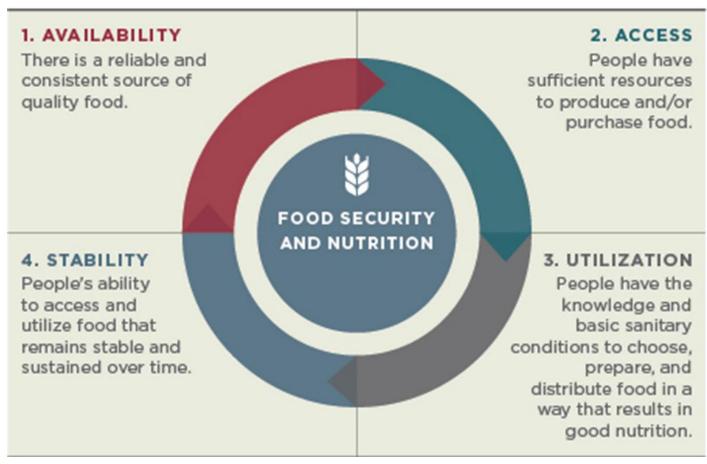
Douglas County

Susan Culpepper
Public Service Associate and County Extension Coordinator
UGA Cooperative Extension – Douglas County



Improving Food Security

The Four Main Components of Food Security



Source: http://counterpart.org/our-work/areas-of-focus/food-security-and-nutrition



Poverty Simulations - Poverty Awareness

Creating a better understanding:

- Food Security
- Stable Housing
- Limited Household Budgets
- Food Access





Poverty and Food Access Affect Communities Across Georgia

Creating Awareness for Local Leaders:

- Social Service Professionals 579 reached
 - 18 counties
- •K-12 Teachers and Administrators 1,723 reached
 - 10 school systems
- Higher Education Students and Faculty 368 reached
 - 4 colleges and universities
- •Community Leaders 376 reached
 - 14 counties



SNAP-Ed in Douglas County

Food Talk

Hablemos de Comida





Food Talk Better U

Hablemos de Comida por su Salud



Food Talk Farmer's Market

FoodTalk.org





Douglasville Church Street Farmers Market

The Community Coming Together

- Started in 2020
- Grew to 22 Vendors
 - Including 8 producers
 - −5 Cottage Industry Small Business
- Extension Offered Nutrition Education
- Wholesome Wave
 - Matched over \$1300 in EBT sales











Food Access, Families, Extension

- ■105 Years Serving Georgia's Communities
- ■50 Years utilizing targeting Food Insecure families
- Extension is linking people with resources
- ■Through education we are:
 - Making changes
 - Managing resources
 - Stretching family budgets
 - Connecting access to healthy choices

Teaching families ~ Reaching policy makers ~ Improving Access



QUESTIONS



For more information contact:

Dr. Allisen Penn

Associate Dean for Extension and Research

allisen.penn@uga.edu

706-542-4860

https://extension.uga.edu/



Additional Resources

- UGA Extension https://extension.uga.edu/
- Extension Family and Consumer Sciences (FACS)
 https://www.fcs.uga.edu/extension
- Supplemental Nutrition Assistance Education Program (SNAP-Ed) https://www.fcs.uga.edu/fdn/uga-snap-ed
- Food eTalk: https://foodtalk.org/
- Expanded Foods and Nutrition Program (EFNEP)
 https://extension.uga.edu/programs-services/detail/73/efnep.html

